

ENGLAND'S STANDARD

THE JOURNAL OF THE ROYAL SOCIETY OF ST GEORGE

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RATE CARD

SIZE / POSITION

Full colour	Rate
Full page	£650
Half page	£400
Quarter page	£200
Eighth page	£100

Series discount

2 insertions	5%
3 insertions	10%
6 insertions	15%

Inserts

[accepted only on approval]
Less than 21g - £40 per K

PUBLICATION DATES

March
July
November

FINAL COPY DEADLINES

Final week in February
Final week in June
Final week in October

**Editorial deadline is 20th of January,
May and September.**

CLASSIFIEDS

All classified advertising must be pre-paid
75p per word

Minimum charge £15 (20 words)

All prices are exclusive of VAT

PRODUCTION DATA

Files can be sent on disk.
To ensure correct output of your files please send
by post a laser or cromalin proof.
Colour Film - Positive right read emulsion down
+ cromalin. Screen 150 (60 per cm)
Mono Film - Positive right read emulsion down
+ Screen 120 (48 per cm)
Disks - Zip 100/250 + CDs. Mac compatible
Software - Quarkexpress, Illustrator, + Photoshop

MECHANICAL DATA

	Trim Size / Full bleed	Type Area / Non bleed
Full page	297 x 210mm	265 x 180mm
Half page		125 x 180mm
Quarter page		125 x 88mm
Eighth page		60 x 88mm

Bleed allowance 6mm
Vital matter 6mm from edge of page on all sides

IMPORTANT

All prices are exclusive of VAT
Agency commission 10%

Images must be 300 dpi at actual size.
Only TIF, JPG, EPS, PICT format images can be
accepted (CMYK colours only)

Unless print suitable artwork is supplied, a one
off minimum charge of £25 + VAT will be
applied for typesetting, £10 per scan from prints
and £18 per scan from transparency.

ADDRESS FOR COPY

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